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# Managing Workplace Stress in Businesses in the Prishtina Region to Enhance Performance

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Abstract: Effective stress management in the workplace is a vital component for improving employee performance and a company's overall success. Focusing on stress management measures and building a supportive work environment not only benefits employee well-being and productivity, but it also acts as a catalyst for fundamental changes in the corporate response to various difficulties. In this method, a healthy work culture is fostered, supporting user happiness and the organization's long-term success. The study analyzed stress management approaches and their correlation with employee performance in the Prishtina region, involving a total of 60 participants who responded to a survey. The results were processed using the SPSS program, while correlation analysis was used to confirm the hypotheses. Workplace stress, influenced by various factors, demands a holistic management approach for employee well-being and organizational effectiveness. The intricate relationship between stress and performance underscores the need for adaptive strategies and resource enhancement. Organizations in Prishtina should prioritize targeted stress management, emphasizing a supportive culture, leadership training, and addressing local stressors. Incorporating flexible work arrangements and technology management, along with well-being programs, fosters a comprehensive approach for improved satisfaction and performance. This study enriches stress management literature, emphasizing nuanced interventions for diverse stressors. Practical insights benefit organizational practices, promoting employee engagement, satisfaction, and overall performance.

**Key words**: stress management, workplace environment, employee performance, Pristina region businesses **JEL codes**: M

# 1. Introduction

Workplace stress is a pervasive issue in enterprises across the world, hurting employee well-being and overall corporate performance. Effective stress management in the workplace appears as a vital aspect for boosting worldwide performance in the dynamic and competitive corporate landscape (Catherine & Fonceca, 2022). Understanding and treating workplace pressures is becoming increasingly important as firms attempt to maintain a competitive advantage. Understanding and managing workplace stress is critical for a healthy and effective staff. Stress, according to researchers, can emerge from a variety of factors, including job expectations, corporate culture, and interpersonal connections (Joy, 2020). Recognizing these stressors and executing measures

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to lessen their impact is essential for effective stress management. Workplace stress has become a common issue in today's fast-paced and competitive corporate climate, affecting people and businesses worldwide. Stress' negative consequences on employee well-being and organizational performance necessitate a proactive approach to stress management (Pandey, 2020).

This study focuses on exploring and implementing stress management strategies tailored to the unique context of businesses in the Prishtina region, with the primary goal of improving employee performance and organizational outcomes. Rapid globalization and technological advancements, coupled with the ever-changing nature of work, have contributed to a complex work environment, increasing the likelihood of employee stress. Recognizing the importance of stress management in promoting a healthy and productive workforce, this study aims to identify specific stressors present in businesses in the Prishtina region and develop targeted interventions to alleviate stress and enhance global performance....

#### 2. Literature Review

### 2.1 Stress Management in the Workplace

Workplace stress management is essential for building a healthy and productive staff. Stress may arise from a variety of factors in today's global and competitive work environment, including job demands, company culture, and interpersonal interactions. Recognizing these pressures is essential for carrying out successful remedies. Workplace stress has a widespread influence on employee well-being and organizational performance, necessitating a proactive strategy (Atroszko, Demetrovics, & Griffiths, 2020).

Prioritizing stress management entails identifying its causes, recognizing individual and group consequences, and applying targeted stress-reduction techniques. By addressing these issues directly, companies may foster resilience, job satisfaction, and long-term productivity in their staff, resulting in a welcoming and harmonious working environment (Khammissa, Nemutandani, Feller, Lemmer, & Feller, 2022).

Stress in the workforce is defined as the emotional, bodily, and mental strain that employees suffer as a result of work-related obligations and pressures. It is a phenomenon with many diverse dimensions and influences, including as job responsibilities, interpersonal connections, company culture, and external pressures. While little stress can be motivating, prolonged or severe stress can lead to burnout, lower job satisfaction, and poor performance (de Vries & Bakker, 2021).

High job demands, tight deadlines, and ambiguous employment objectives all add considerably to stress levels. Employees who are subjected to unreasonable job objectives may suffer increased anxiety and decreased job satisfaction. Poor communication, disagreements with coworkers or bosses, and a lack of social support can all contribute to a difficult work environment (Yaşar & Sasan, 2020).

Work stresses have been shown to have a detrimental influence on cooperation, group dynamics, and overall work satisfaction (Wibowo et al., 2021). Stress may also be exacerbated by organizational culture, leadership style, and a lack of employee engagement in decision-making processes (Stufano, Awoonor-Williams, & Vimercati, 2022).

#### 2.2 Workplace Environment and Stress

Employee stress levels are greatly influenced by the physical and psychological characteristics of the employment environment. Workload, role uncertainty, and a lack of control have all been cited as prevalent stresses. Establishing a friendly and inclusive workplace culture, offering services for workers, and fostering

work-life balance are all critical for reducing workplace stress. Employees with excessive workloads and inadequate autonomy may suffer heightened stress, highlighting the necessity of balancing expectations and control. Organizational culture has a significant impact on stress climate (Cao, Li, C. van der Wal & W. Taris, 2023).

Supportive and open cultures are thought to reduce stress and improve employee well-being. Furthermore, transformational leadership style adoption corresponds with stress reduction, as leaders that inspire and motivate generate a favorable work atmosphere. The impact of physical room design on stress is also highlighted. Natural light, ergonomic furniture, and well-ventilated areas are all associated with reduced stress levels. Employees' comfort and focus are affected by their physical surroundings, which influences their entire stress experience (De Carlo, Dal Corso, Carluccio, Colledani, & Falco, 2020).

Strong interpersonal ties defend against stresses, highlighting the importance of colleagues and leaders in fostering a supportive work environment. The development of remote work has sparked studies on its effect on stress. It should be highlighted that the impacts vary, with some employees claiming stress alleviation from commuting while others find difficulties managing work and life limits. The virtual work environment introduces unique dynamics that necessitate stress management solutions that are tailored to the situation. Technostress has emerged as a result of the integration of technology in the workplace. Employees are stressed as a result of constant connectedness, information overload, and digital demands. Understanding and controlling technostress is critical in today's workplace.

According to the Job Demands-Resources Model, not all demands are stressful; certain demands can be invigorating. Resources such as skill diversity and social support operate as stress buffers, emphasizing the need of considering both demands and resources in workplace treatments. The extensive use of virtual collaboration technologies has an impact on the stress dynamics (Schneider, Hering, Peppler, & Schenk, 2023).

#### 2.3 Employee Performance and Stress

Identifying the ideal degree of stress for peak performance and executing focused treatments are critical for an organization's success. The link between stress and employee performance has many diverse interpretations, with various positive and bad consequences. While modest stress can be motivating, persistent stress can have a negative impact on performance. Chronic stress has been related to cognitive deficits that can affect decision-making and overall job performance (Sari et al., 2021).

Stress activates the body's physiologic reaction, producing cortisol, which affects memory, attention, and problem-solving abilities when extended. Chronic stress is thought to have a negative impact on emotional well-being and employee burnout. Employees that are burnt out have lower job engagement, more absenteeism, and lower performance, demonstrating the extensive effects of chronic stress (Pariona-Cabrera, Cavanagh, & Bartram, 2020). In the stress-performance relationship, job satisfaction emerges as an important mediator. A happy employee is more likely to participate and to be resilient in the face of pressures (Quick, Murphy, & Hurrell Jr, 1992).

Leadership styles have a huge impact on how stress appears in the workplace and, as a result, employee performance. Stress may be mitigated by supportive and revolutionary leadership. Leaders who provide direction, recognition, and resources help to create a pleasant work atmosphere that supports higher performance. Individual aspects like coping techniques and resilience help to moderate the stress-performance link. Employees that have excellent coping methods are better suited to deal with pressures, which has a less negative influence on

performance.

Workload overload and excessive job expectations are two separate stresses that have a detrimental influence on performance. To enhance performance without compromising happiness, organizations must strike a balance between pushing people and preserving their overall well-being (Pariona-Cabrera, Cavanagh, & Bartram, 2020). As workplaces grow more digital, the idea of technostress has gained popularity. Employee performance is influenced by stress caused by constant connection and digital expectations (Pandey, 2020). To avoid performance deterioration due to technostress, organizations must control technology use.

Organizations have developed a variety of strategies to control stress and increase employee performance (Maslach, Schaufeli, & Leiter, 2001). Stress reduction programs based on awareness and resilience training show promise in terms of stress reduction and performance enhancement. As stress management measures, flexible work arrangements, such as remote work possibilities and flexible timetables, have gained traction. Flexibility is thought to help improve work-life balance and, as a result, performance (Sari et al., 2021).

Employee Assistance Programs offer discreet counseling and support services to employees who are experiencing stress. Organizations that invest in health and well-being activities, such as fitness programs and mental health resources, help to achieve a more comprehensive approach to stress management (Khammissa, Nemutandani, Feller, Lemmer, & Feller, 2022).

# 2.4 Methodology

The research is of a quantitative and qualitative nature, where through a literature review, I have presented in a narrative form the aspect of stress management, while through surveys, I have conducted the quantitative part of the research, thus presenting the employees' opinions on behaviors and reasons for leaving their current jobs. The study includes a total of 60 employees during the period from December 1 to December 31, 2023. The research instrument contains demographic information (gender, age, education, years of experience), the human resources management section, and employee performance. The data were processed using the SPSS program (version 27), initially presenting demographic and comparative data through parameters such as minimum, maximum, mean, standard deviation. For hypothesis verification, statistical tests such as Pearson correlation analysis were applied. The data are presented in tables and graphs in a narrative form.

Questions and hypotheses of the research:

- 1) How does stress management in the workplace affect the performance and well-being of employees in Prishtina's companies?
- 2) Which specific strategies and practices of stress management have been used by companies in the Prishtina region to improve the work culture and their long-term success?
- 3) Hypotheses
  - H01. A high level of stress management in the workplace has a positive and statistically significant impact on the performance of employees in Prishtina's companies.
  - H02. Companies that use specific strategies of stress management have a higher level of employee performance compared to those that do not use these strategies in Prishtina.

### 3. Results

In the research, a total of 60 employees were included, of which 30 were female and 30 were male. Among them, 24 had a bachelor's qualification, 12 had a master's qualification, 2 had a Ph.D., and 22 others had a

different qualification. Their average age was 32.93 years with a standard deviation of 9.94 years, while the average experience in the current position was 5.07 years with a standard deviation of 2.8 years.

Table 1 Demographic Results

Gender	N	%		
Female	30	50.0		
Male	30	50.0		
Education	N	%		
Bachelor	24	40.0		
Master	12	20.0		
PhD	2	3.3		
Other	22	36.7		
Aga	Mean	Std.		
Age	32.93	9,94		
The duration of employment in this organization/business.	5.07	2.85		

The survey results provide insights into employees' perceptions of various aspects related to job duties, responsibilities, and the overall work environment. It appears that a significant percentage of respondents express dissatisfaction or disagreement with the detailed nature of their job duties and requirements, the written documentation of their responsibilities, and the specification of necessary knowledge, skills, and abilities. Moreover, there is notable disagreement regarding the identification of social and psychological conditions for job performance and the transparency of the job position announcement. The selection process, recognition of career aspirations, and the existence of formal training programs also receive mixed feedback. Additionally, employees seem divided on the presence and effectiveness of performance evaluation, compensation management systems, and the definition of monetary and non-monetary rewards in their jobs. Overall, these results highlight areas where improvements or adjustments in organizational practices may be beneficial to enhance employees' satisfaction and engagement.

Table 2 Management of Human Resource

	Completely disagree.		Disagree		Neutral		Agree		Completely agree	
	N	%	N	%	N	%	N	%	N	%
My job duties and requirements were detailed.	5	8.3%	28	46.7%	25	41.7%	2	3.3%	0	0.0%
My job responsibilities were written down.	0	0.0%	14	23.3%	25	41.7%	21	35.0%	0	0.0%
The knowledge, skills, and abilities necessary to perform the job were specified.	0	0.0%	27	45.0%	33	55.0%	0	0.0%	0	0.0%
Social and psychological conditions for performing a job have been identified.	0	0.0%	21	35.0%	32	53.3%	7	11.7%	0	0.0%
My job position was announced in appropriate sources with clear and attractive job specifications.	0	0.0%	21	35.0%	31	51.7%	8	13.3%	0	0.0%
My selection process was based on clear evaluation criteria.	0	0.0%	11	18.3%	24	40.0%	16	26.7%	9	15.0%

(Table 2 to be continued)

#### (Table 2 continued)

The decision to hire me was made based on the	1.0	26.704	20	50.00/		22.20/		0.00/		0.00/
best match between the organization's requirements and my skills and qualifications.	16	26.7%	30	50.0%	14	23.3%	0	0.0%	0	0.0%
My appointment was made based on critical										
assessment and fairness after the interview	0	0.0%	42	70.0%	18	30.0%	0	0.0%	0	0.0%
process.	U	0.070	72	70.070	10	30.070	U	0.070	U	0.070
In my organization, there are formal training										
programs to be able to perform the job better.	0	0.0%	36	60.0%	24	40.0%	0	0.0%	0	0.0%
In my organization, there are training programs										
to enhance the knowledge and skills of	0	0.0%	24	40.0%	23	38.3%	13	21.7%	0	0.0%
employees.										
In my organization, there are clear career path plans.	0	0.0%	8	13.3%	29	48.3%	23	38.3%	0	0.0%
In my organization, career aspirations of										
employees are recognized by immediate	0	0.0%	31	51.7%	24	40.0%	5	8.3%	0	0.0%
supervisors.										
In my organization, there is an official										
performance evaluation system for measuring	0	0.0%	6	10.0%	20	33.3%	20	33.3%	14	23.3%
employees' performance.										
The results of my work based on my job										
responsibilities are measured against certain	0	0.0%	32	53.3%	26	43.3%	2	3.3%	0	0.0%
standards.										
My immediate supervisor provides periodic	0	0.0%	0	0.0%	18	30.0%	27	45.0%	15	25.0%
feedback on my performance.		0.070		0.070	10	30.070		45.070	13	23.070
The performance evaluation process is used to										
determine salary, career advancement, or the	0	0.0%	23	38.3%	14	23.3%	20	33.3%	3	5.0%
need for training.										
In my organization, there is an official										
compensation management system for	0	0.0%	0	0.0%	12	20.0%	26	43.3%	22	36.7%
employees' wages/benefits in exchange for their	Ü	0.070	Ü	0.070		= 0.070	-0	101070		
work.										
Monetary and non-monetary rewards are	0	0.0%	20	33.3%	20	33.3%	17	28.3%	3	5.0%
defined in my job.										
In my organization, a compensation	0	0.00/	0	12.20/	2.4	10.00	1.0	21.70/		1.5 00/
management system is used to ensure fair pay	0	0.0%	8	13.3%	24	40.0%	19	31.7%	9	15.0%
for my work compared to others.										
I am paid for the work I do based on an official	0	0.0%	8	13.3%	24	40.0%	19	31.7%	9	15.0%
compensation system.										

# 3.1 Hypothesis

# H01. A high level of stress management in the workplace has a positive and statistically significant impact on employees' performance in Prishtina-based companies.

To confirm the hypothesis, the Pearson correlation test has been applied between stress management as the independent variable and employee performance as the dependent variable.

 Table 3
 Correlations Between Stress Management and the Performance of Employees

		Stress management	The performance of employees			
	Pearson Correlation	1	.748**			
Stress management	Sig. (2-tailed)		.000			
	N		60			
	Pearson Correlation		1			
The performance of employees	Sig. (2-tailed)					
	N					
**. Correlation is significant at the 0.01 level (2-tailed).						

The research results indicate a positive correlation between stress management and the improvement of

employee performance (r = .748\*\*, p-value = 0.000). This suggests that stress management for employees through various stress management methods statistically enhances their performance. Therefore, we accept the hypothesis and conclude that a high level of stress management in the workplace has a positive and statistically significant impact on employee performance in Prishtina's firms.

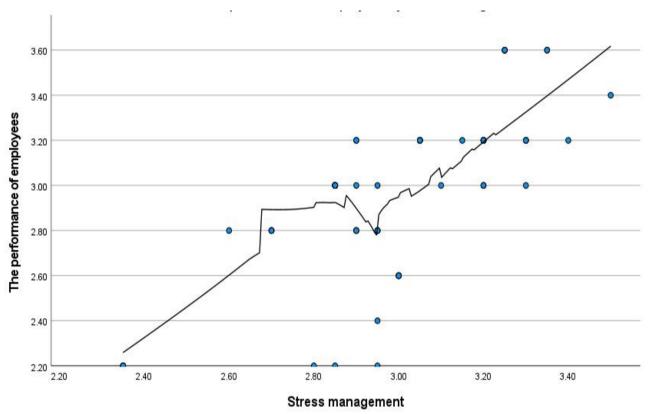


Figure 1 Scatter Plot of the Performance of Employees by Stress Management

# H02. Companies that use specific stress management strategies have a higher level of employee performance compared to those that do not use these strategies in Prishtina.

To validate the hypothesis, I applied the Pearson correlation test between the two stress management methods, General Performance Management, Workplace Environment and Company Development Management, and employee performance as the dependent variable.

The research results indicate a positive correlation between General Performance Management and job performance (r = .621\*\*, p-value = 0.000), while we have a higher correlation between Workplace Environment and Company Development Management and employee performance (r = .715\*\*, p-value = 0.000), showing that the management of the work environment enhances employee performance. Therefore, we accept the hypothesis and conclude that companies utilizing specific stress management strategies have a higher level of employee performance compared to those not employing these strategies in Prishtina.



Figure 2 Scatter Plot the Performance of Employees by Workplace Environment and Company Development Management

Table 3 Correlation Between General Performance Management, Workplace Environment and Company Development

Management and the Performance of Employees

		The performance of employees
	Pearson Correlation	.621**
General Performance Management	Sig. (2-tailed)	.000
	N	60
	Pearson Correlation	.715**
Workplace Environment and Company Development Management	Sig. (2-tailed)	.000
	N	60
	Pearson Correlation	1
The performance of employees	Sig. (2-tailed)	
	N	

# 4. Conclusion and Recommendation

According to the considerable literature on workplace stress and its management, stress is a ubiquitous concern that affects both human well-being and organizational performance. The complex character of stress in the modern workplace, resulting from job demands, business culture, interpersonal interactions, and technological integration, necessitates a holistic approach to stress management. The research examined emphasize the necessity of knowing the subtle elements that contribute to workplace stress and implementing targeted remedies. The working environment has a significant impact on employee stress levels, with factors such as workload, position clarity, and leadership styles impacting employee well-being. Furthermore, the introduction of remote work and technostress creates new dynamics that demand adaptive stress management solutions. The Job

Demands-Resources Model highlights the need of not just managing stressors but also improving resources like skill diversity and social support to mitigate stress.

Furthermore, the complex link between stress and employee performance emphasizes the necessity for firms to achieve a balance between pushing individuals for peak performance and protecting their well-being. Effective leadership, coping methods, and establishing a healthy work culture all appear as critical components in reducing the harmful impact of stress on performance. The research also stresses the potential benefits of stress management programs, flexible work schedules, and employee support programs in fostering a healthier and more productive workforce. The survey findings description gives insight into employees' impressions of job obligations, responsibilities, and the general work environment. Overall, a sizable proportion of respondents are dissatisfied or disagree with the exact nature of their work assignments and requirements, the documentation of their obligations, and the identification of required knowledge, skills, and abilities. There is also dispute over identifying social and psychological prerequisites for work success and the openness of job postings. The selection procedure, identification of professional goals, and the availability of official training programs all earn mixed reviews. Furthermore, employees appear to be divided on the availability and efficacy of performance evaluation, pay management systems, and the definition of monetary and non-monetary benefits in their professions. Overall, the findings identify areas where organizational practices may be improved or adjusted to boost employee happiness and engagement. The data analysis results demonstrate a statistically significant positive association between workplace stress management and employee performance, verifying the first hypothesis (H01). Similarly, the second hypothesis (H02) is verified, showing that firms in Prishtina that use specialized stress management tactics have greater levels of employee performance than those that do not use these strategies. To improve these outcomes, firms should consciously and transparently create and apply stress management measures, such as performance management and working environment improvement, in order to increase employee happiness and efficiency.

According to the literature study, organizations in the Prishtina region should emphasize the development and implementation of tailored stress management techniques. Initiatives should prioritize the development of a supportive workplace culture, the provision of resources to employees, and the identification and resolution of specific stresses in the local environment. Leadership development programs that stress supportive and transformational leadership styles can help to create a healthy work environment. Furthermore, to alleviate the impact of technostress, firms can consider implementing flexible work arrangements and technology management strategies. Employee well-being programs, like as counseling services and health initiatives, can supplement these efforts by promoting a comprehensive approach to stress management that improves both individual happiness and organizational performance.

Some of the characteristics essential recommendations for companies may be made based on the analysis results. To provide a clear grasp of expectations, the primary goal should be to strengthen job tasks and required specifications. Transparency in the selection process and job postings will help to build a fair and motivated workplace. Managing social and psychological circumstances at work, improving training programs, and implementing stress management measures are all critical components of increasing employee engagement and happiness. To increase motivation, interventions in performance management and remuneration systems are required. Continuous communication and involving people in decision-making processes are critical to linking success and organizational performance.

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